

## ARTICLES

### Coaching

Subconscious versus mind 1:0

My long road to specialisation

### Outplacement

Your story must make sense

Statistics as proof of success in outplacement?

### Personal and professional assessment

Observing without judging

Yes, it's all about hocus-pocus strengths

From business journalist to fund analyst

### Application

On what does the CV depend? On the content!

7 times in last round - 7 times refused

Get the information you need

Young banker, fired without notice, looks for...

Latin American in Hong Kong

### Job interview

Are you still tapping or are you already telling?

On job interviews and gorillas

Influence? Yes - but the right way!

Hypnosis of the interviewers

The job interview is about sympathy

Sell yourself well, talk (also) about your weaknesses

How do you want to be remembered?