# PETER NÄF karrierecoaching

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#### **ARTICLES**

#### Coaching

<u>Subconscious versus mind 1:0</u> My long road to specialisation

#### Outplacement

Your story must make sense
Statistics as proof of success in outplacement?

## Personal and professional assessment

Observing without judging
Yes, it's all about hocus-pocus strengths
From business journalist to fund analyst

### **Application**

On what does the CV depend? On the content!

7 times in last round - 7 times refused

Get the information you need

Young banker, fired without notice, looks for...

Latin American in Hong Kong

#### Job interview

Are you still tapping or are you already telling?
On job interviews and gorillas
Influence? Yes - but the right way!
Hypnosis of the interviewers
The job interview is about sympathy
Sell yourself well, talk (also) about your weaknesses
How do you want to be remembered?