

APPLICATION 50PLUS – EVERYTHING DIFFERENT?

What is different?

Are there different application rules for the application 50plus than for younger job seekers? No - except that 50plus have to apply the principles of a successful application even more consistently. This includes that they should apply in their market. This is the market in which they have the best chances due to their experience and knowledge. Many, however, compete with younger when applying for jobs. They are better qualified for certain jobs that require speed or energy, for example. A successful application 50plus focuses on positions for which younger people do not have the professional or personal skills. More experienced job seekers often earn more and it is more difficult to dismiss them. That's why they must be better suited to open positions and be able to contribute as much of their experience as possible. In short, older employees are no longer hired for their potential, but for their experience.

Requirements for the application 50plus

For a successful application 50plus, this means that applicants must have precise knowledge of their experience. They must also know their strengths and what makes them stand out from other applicants. A thorough personal and professional assessment is a good prerequisite for this. With increasing routine people do things more and more unconsciously and it is difficult for them to talk about their abilities. This is a greater problem for the older generation in particular than for younger people. The latter are more aware of their experiences, their biography is shorter. The demands on applicants have generally increased considerably. One reason is the international competition. Additionally, more is expected from senior personalities in the application process and especially in job interviews. Especially employees who have not applied for a long time have difficulties with the application 50plus, as they have had their last application experience in a friendlier market environment.