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AI IN THE APPLICATION

A hype in the job search

The emergence of ChatGPT and other AI tools has also triggered a real boom in job applications. More and more job seekers are having their CV or letter of motivation written by AI. Increasingly, even job advertisements and CVs are being analysed to identify matches. As long as AI doesn't do your thinking for you, there's nothing wrong with that. But many people don't use it in a targeted enough way and delegate too much. Applying for a job always means taking a close look at your own personality, experience and goals - and at jobs and companies.

Even ChatGPT warns

This dialogue cannot be delegated. Personal and professional assessment and communication on your own behalf should be a matter for the boss in your «Me Incorporated». Standardised CVs that are not very informative and empty phrases in letters of motivation have always been a problem. The use of AI has exacerbated this trend. Application documents are becoming more and more similar, and the personalisation of applicants is being lost. Even ChatGPT itself warns against using AI without reflection. Application documents should be an expression of your personality. Therefore, the use of AI is only worthwhile for the finishing touches at best - and even then, only with clear, restrictive instructions. After all, you should be visible - not some generic application avatar.