

EMPLOYABILITY

Staying relevant – a personal responsibility

The concept of employability gained traction around the turn of the century – as it became clear how quickly knowledge and skills can become outdated. While first seen in the tech industry, this now applies across all sectors. Companies play a role by supporting ongoing development and recognizing emerging skills. But with job security no longer guaranteed, the real responsibility lies with employees themselves.

Thinking like a business of one

Being employable today means acting as an entrepreneur of your own career. That includes asking: What value do I offer the job market? What makes me unique? And what strengths can I build on? These questions are central to a strategic career design – often developed through a personal and professional assessment. The rising demand for this kind of reflection shows: employability is no longer passive – it's a personal, ongoing project.