

LIFELONG LEARNING

Careers in transition

In the past, people often stayed in one job—and one profession—until retirement. Today, job and even career changes are the norm. Shifts in technology, industry disruption, and evolving personal goals demand flexibility. At the same time, longer working lives—driven by demographics and talent shortages—require a new mindset. Lifelong learning is no longer optional. It's essential for staying relevant in an ever-changing job market.

Learning has no expiry date

Contrary to outdated beliefs, our ability to learn doesn't stop with age. Modern neuroscience confirms that the brain remains adaptable well into later life—provided it is challenged. Older adults may learn more slowly, but often more thoroughly, by connecting new knowledge with existing experience. Many exceptional achievements in science, the arts, and leadership happen in later life. Lifelong learning not only benefits individuals but also organizations that tap into the growing potential of a seasoned workforce.