

NEWPLACEMENT 50PLUS

Career transition with seniority

Newplacement 50plus follows the same core principles as for younger professionals – but with key differences. Support is often more extensive, as job searching becomes more complex with growing seniority. I deliberately use the term seniority, not age. Experienced candidates bring a clear profile, which raises the bar for job fit. Employers aren't looking for blank slates, but for seasoned professionals with character and strengths.

Turning challenges into opportunities

Professionals 50plus offer maturity, experience, and strategic perspective. At the same time, they may be seen as less adaptable or costlier. Their applications need to stand out – professionally, personally, and in communication. Strong Newplacement work includes self-reflection and strategic positioning. Those who understand their strengths can aim for roles where they have a competitive edge. The key is to resist societal biases and instead focus on visibility through clarity and confidence.