

TRANSFERABLE SKILLS

Strengths that work anywhere

Skills are often categorized into hard and soft skills. Hard skills include technical and methodological knowledge, while soft skills cover social and personal competencies. The less job-specific a skill is, the more transferable it becomes. Discipline, empathy, and communication skills are valuable across roles - whether in IT, sales, or healthcare. That's why similar soft skills appear in job ads across industries.

Shifting careers with confidence

Career changes are more common than ever - especially across functions or industries. In such transitions, transferable skills become key. While they can't replace technical knowledge, they offer a strong base. Take an IT project manager moving into technical sales: At first glance, the roles differ. But look closely - both involve customer interaction, technical insight, and structured processes. Those who recognize and articulate their transferable skills unlock new opportunities.