

WHO I AM

Eleven years as a headhunter, and a career coach since 2008 – I know the labour market from both sides. This experience informs all my services, from coaching and outplacement to personal and professional assessment, job search, application coaching and job interview training.



Peter Näf

Master of Arts University of Zurich
Executive Master of HR Management

Career coach in Zurich – self-employed since 2008

Since 2008, I have been working as a self-employed career coach, specialising in outplacement, personal and professional assessment, job search, applications and coaching.

Before that, I spent eleven years as a headhunter, personnel consultant and partner in a recruitment firm in Zurich. During this time, I advised and placed specialists and executives in the financial services industry – and gained first-hand insight into what companies really look for when selecting candidates.

Professional experience

- Since 2008 – Self-employed career coach, Peter Näf karrierecoaching, Zurich
- 11 years – Headhunter, personnel consultant and partner, recruitment consultancy firm in Zurich
- 4 years – Executive assistant and head of administration, asset management company
- 3 years – Co-founder and manager of a specialist shop for Asian art objects, as a partner
- 1 year – Audit assistant

Education

- Master of Arts, University of Zurich (Economics)
- Diploma in Supervision & Coaching, ias Institute for Applied Social Sciences, Bad Ragaz

PETER NÄF

karrierecoaching

- Executive Master of Human Resources Management, University of Applied Sciences Northwestern Switzerland

Languages

- German
- English

Your next step

Get to know me in a free, no-obligation initial consultation – and then decide whether this way of working suits you.

Phone +41 (0)76 223 97 88 or via email, WhatsApp or Threema.

Articles on who I am (all articles)

- Career success through specialisation
- What I learnt as a waiter for coaching