

CAREER 50PLUS

At 50, you are not at the end of your career. More often, you are right in the middle of it.

Demographic change, skills shortages and economic shifts are extending working lives. Changing jobs at 50-plus is becoming more common – and the strategic planning of this stage of life is gaining importance. Those who, at an early stage, focus on work that plays to their strengths and requires less energy are best positioned in the long run.

The success principle behind a 50-plus career is not new: it is based on the same foundations as any fulfilling career – but it needs to be planned more deliberately. The brain remains capable of learning well into old age, yet more substantial further education is often easier before 50. As energy levels decline, it becomes increasingly important that day-to-day work aligns with one's interests and strengths.

Those who establish a stable and suitable professional direction early on can respond more calmly to change later – and actively shape the second half of their career.

Articles on career 50-plus (all articles)

- 50-plus – (self-)underestimated potential
- Energy-efficient working at 60-plus