

EXECUTIVE COACHING

Leaders take on new roles – often without a clear transition phase. Executive coaching creates the space to shape this role consciously.

Modern organisations are increasingly dissolving traditional hierarchies, and roles are becoming less clearly defined. This creates uncertainty: leaders must repeatedly redefine their position and align it with their environment. Added to this is the need to manage differing stakeholder expectations – while remaining authentic. Coaching helps to navigate this dynamic in a constructive way.

Leadership is subject to trends – from authoritarian to participative to coaching-oriented approaches. Today, the consensus is clear: there is no single “right” leadership style. Effective leadership depends on the specific situation, the tasks at hand, the people involved – and, not least, the personality of the leader. Executive coaching helps to develop a coherent, personal leadership style – beyond idealised models.

Because only those who feel comfortable in their role come across as convincing – and inspire others.

Articles on executive coaching (all articles)

- Role play – an underestimated concept!
- User manual for a supervisor