

LIFELONG LEARNING

Education completed, job secured – and then the same role until retirement. That model has become obsolete.

Today, many careers are shaped by job changes and even career changes. The reasons include technological disruption, structural shifts, and individual career aspirations. At the same time, working lives are becoming longer – driven by demographic change and the growing demand for experienced professionals aged 50+. Continuous development is therefore no longer optional. Lifelong learning is not a trend, but a key capability for long-term employability.

The idea that the ability to learn declines significantly with age is outdated. The brain remains capable of learning well into old age – provided it is challenged. Older individuals may learn more slowly, but often more sustainably: they connect new knowledge with existing experience. Many outstanding achievements in art, science or politics are accomplished later in life.

Lifelong learning opens new perspectives – for individuals themselves and for organisations that choose to actively develop the potential of older employees.

Articles on lifelong learning (all articles)

- It is never too late for a new career
- Certified, therefore I am...